

2017 HackNJIT Sponsorship Opportunities



YING WU COLLEGE OF COMPUTING

About HackNJIT

The NJIT Chapter of the Association of Computing Machinery (ACM) and the Ying Wu College of Computing (YWCC), in partnership with Major League Hacking, are pleased to present 2017 HackNJIT, our annual hackathon.

At HackNJIT, students from colleges and universities around the world showcase their technical skills and passion for programming by developing their own web, mobile or hardware projects in 24 hours. Students realize the full potential of the skills they've curated in class and from their hobbies, while learning to collaborate and adapt in a high-speed environment on real-world projects.

When and Where?

- Saturday, November 11th & Sunday, November 12th, 2017
- NJIT Campus Center, 150 Bleeker Street, Newark, NJ

Why Sponsor?

HackNJIT sponsorship allows companies to interact directly with a highly-trained talent pool and develop relationships to facilitate future engagement. HackNJIT also provides an opportunity to promote your tech solutions, obtain new, innovative ideas and build your brand with a captive audience.



About the Ying Wu College of Computing (YWCC)

As the only college of its kind in New Jersey, the Ying Wu College of Computing (YWCC) builds on decades of dedicated computing education and research. YWCC is the largest computing program in the New York City region and graduates approximately 750 computing professionals each year, yet our classes remain small, averaging about 30 students.

Our faculty are engaged in cutting-edge research in areas ranging from networking and computer security to big data analytics, to bioinformatics, gaming and virtual reality. Our students have access to mobile devices, high-end workstations, game development software, robots, and networking equipment – both wired and wireless. Our students are groomed for a wide range of employment options, and most will end up working at the best companies, often before graduation.

For more information, please contact Dina Anello, Director of External Relations, Ying Wu College of Computing at danello@njit.edu, 973.596.5332 or visit hacknjit.org.

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Sponsorship Opportunities	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Access to email addresses of all student participants	✓		
Provide an API and/or a project to be hacked on*	✓		
Present a 5-minute tech talk or demo	✓	✓	
Sponsorship table in the gallery (useful for student interviewing)	✓	✓	
Two judges onsite at HackNJIT	✓	✓	
Logo recognition on t-shirt, all marketing materials and media	✓	✓	✓
Create special prize category (additional cost)	✓	✓	✓

* If your company provides an API, please have at least one staff member onsite throughout the hackathon to answer student questions

You're in Good Company



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